



Application for CITD Grant Money for International Projects

Name Todd McLoed Dept Computer Info Tech Ext 8479

Number of years of full time experience with SCCC 9 Campus/Center FCC

Subjects Taught/Area(s) of Responsibility Computer Information Technology & Business

Purpose International curriculum & increase global awareness

Amount Requested \$1,500 Dates of Travel 5/19/2010 – 7/03/2010
(Up to \$1,500)

Has SCCC funded you for a similar project within the last 5 years? (If yes, please explain.)

No. In 2003 I presented at the North America Small Business International Trade Educators
(NASBITE) conference which, I believe, was funded by the Center for International Trade and
development

Each faculty member must fill out an individual application. Because funds are limited, it is not likely that two or more faculty members will be funded to do the same project unless special circumstances warrant it. Please note that CITD cannot pay tuition for programs used for salary advancement.

Directions: On a separate sheet of paper, please respond to the questions below. Attach your response to this application and submit completed application to:

CITD Director
Center for International Trade Development
SCCCD – Clovis Center
390 W. Fir Ave, Bldg. B, Ste. 303
Clovis, CA 93611

1. Summarize your proposed activity. (Include brochures or printed materials, if appropriate.)
2. Indicate how your project fulfills the grant objectives. (Refer to International Project Guidelines.)
3. Describe how your project improves service/instruction for students and how you will integrate your experiences into the classroom.
4. Provide a detailed budget. (If your project requires reimbursement for substitutes, include that amount in your budget.)

Center for International Trade Development
390 W. Fir Ave., Bldg B, Ste. 303, Clovis, CA 93611
Tel: 559-324-6401 • Fax: 559-324-6492 • Toll Free: 888-638-7888
[One World... Your World... Your Market!](#)

5. If funded, you need to do the following upon your return:
 - a. Within two weeks of your return, submit a one- to two-page report to CITD Director in which you briefly explain ten things you learned and/or accomplished.
 - b. Within a year of your return, make a presentation to colleagues and/or community groups. Report the date and activity to CITD Director.
 - c. Within a year of your return, write and submit a success story to CITD Director. Your success story can be about how the project benefited the college, an individual, or other faculty members.

_____	_____
Signature of Applicant	Date

Process

1. Submit completed application to CITD Director, SCCCD – Clovis Center, 390 W. Fir Ave, Bldg. B, Ste. 303, Clovis, CA 93611. Applicants can send applications electronically to citd@sccd.edu or through interdistrict mail.
2. Requests will be processed by a subcommittee of the SCCCD International Education Committee. The subcommittee will review applications for overall quality, how the project relates to the grant objectives, how many grant objectives the proposal meets, and the degree to which the project improves service or instruction to students.
3. Applicants will be notified of funding within 30 days of submittal.

_____	_____
Signature of Supervisor	Date

_____	_____
Signature of College President	Date

Action by SCCCD-CITD Committee: _____ Priority No. _____

_____	_____
Committee Chair's Signature	Date

_____	_____
Vice Chancellor, Workforce Development and Educational Services	Date

Internationalize Curriculum & Increase Knowledge of FCC's Cultural Diversity

1. Summarize your proposed activity. (Include brochures or printed materials, if appropriate.)

One of things I love about teaching at Fresno City College is the rich cultural diversity on our campus. Meeting and getting to know students from various cultural backgrounds increases my understanding and appreciation of our world. In addition, I also know that having this diversity in the classroom enriches the learning experiences for all of the students. It's a real gift to live in such a culturally diverse region where we get to learn and grow from each other's varied backgrounds.

I am inspired to take this trip because one of the cultures I am least familiar with is the Asian culture.

I have learned about Asian culture through reading and through television, I have studied some Eastern Philosophy and some of the Eastern Religions, I have talked with students who have come from these backgrounds, and I have attended Asian cultural events here in Fresno, but I believe there is no way to truly get to know a culture unless you travel to it and experience it first-hand.

The countries I am planning to visit are Vietnam, Thailand and Cambodia.

I know that my trip will include many unexpected learning opportunities. When I travel, quite often, it's that which I didn't anticipate which turns out to be the most valuable aspect of my trip. Invariably I come across little anecdotes which end up being applicable to my courses: whether it's a snafu with technology, an unexpected observation about how technology is, or is not, used in a certain culture, or something unanticipated in a museum.

For instance, two summer's ago when visiting Ottawa, I went to the Canadian War Museum where I learned and got photographs of two great pieces of information which I use in my CIT-15 lectures: Canada's perspective on ArpaNet (America's military precursor to the Internet), and a NORAD snafu in which World War III was almost started because someone left a training tape in the computer showing that Russia had launched missiles (yikes!).

Often, however, the things I learn from travelling which end up benefitting our students are an increased appreciation for the many cultures of this world; a greater ability to understand and connect with students from different cultures; and stories about various cultures and their use of technology. I find that travelling naturally leads me to internationalize my curriculum while also increasing my appreciation and understanding of our valley's rich cultural diversity.

My trip includes a planned itinerary with a travel company as well as time for independent travel.

This is my first time going with a travel company and I believe that, for several reasons, using a travel company will give me greater insight into the cultures of Vietnam, Thailand and Cambodia.

I picked the travel company "Overseas Adventure Travels" because they use "resident expert trip leaders" which will give me an "insider's perspective into local traditions and customs." In addition, the trip groups are limited to 16 people so that it is easier to interact with the trip leader. Nguyen Van Vu is the trip leader that Overseas Adventure Travel uses for Vietnam, Thailand and Cambodia. I'm particularly excited about having Vu as a guide not only because he was born in Vietnam and still lives in Vietnam, but also because he has a degree from "Ho Chi Minh City University of Foreign Languages and Information Technology" which means that he will be conversant with technology and more aware of how technology is used in these cultures.

Using "Overseas Adventure Travels" will also help ensure that my time travelling is efficiently used because there is a planned itinerary which will take me to many of the cultural highlights of these three countries. Not only will I have Vu there to tell me about everything along the way, but all of the travelling logistics are already arranged so that I won't have to spend time looking for a hotel, wondering where to eat, trying to determine where I want to go next, or trying to find transportation.

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Finally, I'm glad to be using "Overseas Adventure Travels" because when going to such a different culture, I feel more comfortable knowing that I have a reliable company to introduce me to it.

Overseas Adventure Travels is a large and reputable American travel company with over \$800 Million in annual revenues. They have been in business for 31 years and have won awards from Condé Nast as well as "Travel and Leisure." In addition, in 2006, they were rated as one of the best companies in America for which to work. They have an excellent reputation and good customer reviews. I know several people who have used this company and they have all been very pleased with their trips.

I have compiled some information for your review, which I have attached in appendices:

- Appendix A – Trip itinerary by date
- Appendix B – Trip itinerary detailing daily activities
- Appendix C – The trip leader, Nguyen Van Vu
- Appendix D – Traveler Reviews (with applicable highlighting)
- Appendix E – Confirmation & Receipt of trip with Overseas Adventure Travel
- Appendix F – Confirmation & Receipt of flights with United Airlines
- Appendix G – Picture of NORAD "yikes" error from Canadian War Museum

~ Todd McLeod's Grant Request ~
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2. Indicate how your project fulfills the grant objectives. (Refer to International Project Guidelines.)

According to anthropologists, the only way to truly understand something is to experience it. In anthropology this is called "participant observation." By travelling to Thailand, Vietnam and Cambodia, I am sure I will realize and learn many great things. While it is difficult to know how my understanding of these cultures, and our world, will change *before* the experience, I am confident that I will fulfill the objectives of the grant by:

- Gaining more knowledge about international issues
- Acquiring a deeper understanding of business practices in the East
- Experiencing how Eastern cultures use and relate to technology
- Increasing my appreciation and understanding of Asian cultures
- Becoming more aware of cultural issues relating to Eastern cultures
- Sharing this new knowledge and awareness with students & faculty upon my return
- Integrating this new knowledge and awareness into my courses
- Presenting observations about my trip to faculty during a staff development day
- Having a more in-depth understanding of our South-East Asian student body population

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3. Describe how your project improves service/instruction for students and how you will integrate your experiences into the classroom.

I have found that travelling enriches my understanding and perspectives of the world, and this in turn allows me to teach about more effectively about issues in this world as they relate to business and technology. For me, some of the most effective teachings are those that are based on personal experience. I have experienced this as a student, and as a teacher. I can see students' interest increase when I am sharing a story about something that I experienced first-hand. I am sure that this trip will give me more of these personal anecdote stories to tell. I plan on integrating my experiences into the classroom by:

- Bringing awareness to my experiences while on the trip: is there something around here that my students will be interested in; how is technology being used here; are there interesting pictures which I should take that I can put into my lectures illustrating, perhaps, the digital divide or the use of technology in these foreign cultures?
- Reviewing my trip by preparing and then offering a presentation to my colleagues during a staff development day
- Integrating experiences from my trip, including pictures, into my lectures
- Possibly presenting at professional conferences

I have been aware of CITD's desire to have faculty internationalize curriculum for a few years now. Just by knowing that internationalizing curriculum is an objective supported by the district, I have already infused international aspects into my courses, including:

- Discussing the digital divide and the prevalence or absence of technology in other cultures
- Reviewing technology's chain-of-production and how most technology is manufactured in the East
- Looking at the global impacts of electronic waste disposal and how there is a lot of technology which is shipped to the East where it is then stripped for its precious metals in an environmentally toxic fashion
- Talking about the inter-connectivity of economies as it relates to the production of consumer goods including technology
- Forwarding the concept of the "Information Revolution" and considering man's use of technology as a "tool" across cultures and throughout history
- Marveling at the impacts of connectivity and how we now truly live in a global community where we work, collaborate, socialize, and play in an entirely new way
- Thinking about how the connectivity of the Internet knows no borders and has led to culture clashes such as Google offering its service in China and how China requires Google to censor information from search results, or how websites run in countries where gambling is legal can offer gambling services in places where it's illegal
- Reviewing how intellectual property laws vary from country-to-country, how this also has lead to a clash of cultures with "software piracy" being a problem in some countries, and how software companies have responded to this

I believe that by taking this trip, I will be able to enhance my classes with a more international and engaging perspective built upon the personal experiences I had while travelling abroad.

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4. Provide a detailed budget. (If your project requires reimbursement for substitutes, include that amount in your budget.)

When booking this trip, I took a leap of faith, resolving to find the funds to pay for it. I'm expecting a return on my taxes this year, which will pay for a good portion of the trip. I am very glad, however, that the Center for International Trade and Development is offering this grant as I'm hoping this will also cover some of the costs.

The budget for the trip is as follows:

Flight		\$1,478.50
Overseas Adventure Travel	5/21/2010 - 6/15/2010	\$3,648.90
Independent Travel 18 days @ \$200/day	6/16/2010 - 7/3/2010	\$3,600.00
Miscellaneous		\$1,000.00
Total		\$9,727.40

As discussed on the phone with Candy, in order to meet the deadlines for this grant, I will write and submit my report via email near the end of June while still travelling.

Thank you for your consideration of my application!